

UNIVERSITY OF ARKANSAS PINE BLUFF - MINORITY INITIATIVE SUB-RECIPIENT GRANT OFFICE (MISRGO)

The following list encompasses the total number of grants awarded by the University of Arkansas at Pine Bluff's Minority Initiative Sub Recipient Office for State Fiscal Years 2010 and 2011. This list includes: the grantee name; a brief description of the scope and activities of the grant; the amount of the grant; the contact information for the grantee. If you have any additional questions, please feel free to contact staff at the MISRGO at 1200 North University Drive, Mail Slot 4902, Pine Bluff, Arkansas 71601 or at (870) 575-8923 or www.misrgo.org.

GRANTEE	GRANT DESCRIPTION	AMOUNT FY10	AMOUNT FY11	Mini Program Support FY10	Mini Program Support FY11	CONTACT	ADDRESS	CITY	ZIP	PHONE	EMAIL
American Banner	The goal of this project is to empower little ones to approach other children and adults with tool in hand bearing their likeness with a powerful "Don't Start-Get Smart" stop smoking message. Children participate in designing full and half-page ads displaying their individual photos and personal messages of smoking prevention and cessation.				5,000	Peter Daniels	1210 Cherry St. Suite 9	Pine Bluff	71601	870-850-7200	
Arkansas Cancer Coalition	The main goals are to identify and engage new minority populations in the state of Arkansas in the tobacco prevention and cessation arena, share the most recent Arkansas cancer data and network with health care professionals, advocates and cancer survivors.			5,000		Cornelya Dorbin	901 North University	Little Rock	72207	501-603-5225	Cornelya.Dorbin @arcancercoalition.org
Arkansas County Partnership Health	The goal is to reduce tobacco use and tobacco related illnesses among minority populations in Arkansas County. We will implement a tobacco prevention and cessation education program, known as the Tobacco Trends Tour, at six			4,896		Jana Coleman	244 Nagel Dr.	Stuttgart	72160	870-672-1547	

	minority churches throughout the county.										
Arkansas Human Development Corporation	The program is designed to send bilingual and bi-cultural staff and volunteers into three counties (Faulkner, Lonoke & Pulaski) targeting Hispanic/Latino and African American communities to provide tobacco and disease prevention education and outreach.	75,150	75,911			Rueben Arana	300 South Spring St. Suite 800	Little Rock	72201	501-374-1103	rarana@arhdc.org
Asian Pacific Coalition for a Smoke Free Arkansas	The Asian Pacific Coalition for a Smoke Free Arkansas is a program of the Asian Pacific Resource and Cultural Center that will target minorities – including African Americans and Hispanics in Pulaski, Faulkner and Lonoke counties through presentations to (a) make more efficient use of health educators and (b) make more efficient use of interpreters to provide simultaneous translation in various Asian languages and Spanish of key points.	76,263	67,698			Wilma Houston	1603 S. Arch St	Little Rock	72202	501-244-2490	asianambiz@yahoo.com
Association of Women	The goal is to work in the Latino Community using youth attending meetings, advertising in newspapers and facilitating radio talk shows to talk about tobacco prevention and healthier life style for kids, teens and adults in order for others to learn about tobacco prevention and other healthier activities.			5,000		Maria Stancil	P.O. Box 56378	Little Rock	72215	501-219-4561	

Boys & Girls Club of Mississippi County	This proposed project included using various resources to combat tobacco use among African-American youth.					Emmanuel Lofton	801 Elm St.	Blytheville	72316	870-762-1788	elofton@sbcgobal.net
Carroll County Resource Council	A community based program designed to increase awareness of the dangers of tobacco use in the Hispanic population in Carroll County.	66,044	76,315			Rob Kerby	503 Tharp Avenue	Green Forrest	72638	870-480-6034	ccresourcecrew@aol.com
Earle School District	A goal of the proposed project is to strengthen health education in the Earle School District and in the community by conducting informational sessions on the negative impact of tobacco use.	70,500	74,700			J.B. Crumbly	P.O. Box 637	Earle	72331	870-792-8486	jbcumb@earle.ar.sc.k12.ar.ua
East Arkansas Enterprise Community	The "Breathe Easy" Initiative is a 5-year Comprehensive, Community-Based Health Initiative for Tobacco Prevention, which focuses on a five county area (Crittenden, Cross, Lee, Monroe and St. Francis Counties) in Eastern Arkansas.			5,000		Robert Cole	P.O. Box 2212	Forrest City	72336	870-630-2005	eaec@sbcglobal.net
Elberta Arts Council and Humanities	This program was designed to empower youth in Little River County with better decision making skills through a variety of activities to protect those involved from the perils of tobacco use.	61,933	58,500			Gerry Wenta	1943 Mr. Pleasant Dr.	Nashville	71852	870-845-0134	elbertaarts9966@sbcglobal.net
Evergreen Tobacco Awareness Coalition	To work to reduce tobacco use in the target minority communities of Union, Ouachita, Bradley, Calhoun and Dallas. This will result in a reduction in the negative social, health and economic	58,490	58,500			Carolyn Yarbrough	P.O. Box 11043	El Dorado	71730	870-918-7264	lastingimpress@msn.com

	impact of tobacco use.										
Family & Youth Enrichment Network, Inc.	The Family & Youth Enrichment Network, Inc. (FYEN), its coalition members, and youth at high risk for tobacco use, trained as peer-to-peer interventionists, will continue to implement the so named, 2cute2smoke/2cool2chew youth tobacco control project. The Coalition's overarching goal is to reduce tobacco access, initiation, and use among African-American youth 12 to 17 years of age, and young adults 18 to 23 years of age, who reside within the geographic boundaries of Helena-West Helena, Arkansas.			2,500		Adrienne Corbin	P.O. Box 661	Helena-West Helena	72342	870-572-3550	acorbinfyenyatu@aol.com
First Baptist Church	The main goal of this project was to educate at least 350 community members on the importance of life style changes, annual screenings, nutritional meals and physical activity.	41,000	73,800			Ivory Lyles	811 SA Jones Dr.	N. Little Rock	72114	501-374-9394	
Future Builders, Inc.	The present tobacco prevention project is "Catch Them Young" which is designed to target not only the ethnic minority youth at elementary, middle schools and recreation centers but also designed to strongly target ethnic minority parents and adults in communities within three counties.		58,500			Linder Conley	P.O. Box 127	Wrightsville	72183	870-897-5566	linderconley@aol.com

Hot Springs Documentary Film Institute	Used its resources to increase public awareness through workshops where students produced short films about the dangers and consequences of tobacco use.		58,213			Karen Simons	810 Central Avenue	Hot Springs	71012	501-321-4747	klsimons@hsdfi.org
La Casa - College of Public Health	LaCasa's Latino Tobacco Free Coalition served the Greater Little Rock area that comprises the cities of Little Rock, North Little Rock, Sherwood, Jacksonville and Maumelle. This collaborative was designed to improve the interaction with the Latino population by implementing the project through a community-based organization that is trusted and that is readily accessible by the Latino community.	56,984	64,683			Cesar Compadre	6911 Geyer Springs Road	Little Rock	72209	501-664-3500	cmc7000@yahoo.com
Mainline Community Coalition, Inc.	Through the use of its health system, this organization implemented tobacco prevention and education strategies to its disparate population.			2,558		Jackie White	300 South School St.	Dermott	71638	870-538-9720	
Mississippi County Cancer Council	The goal of this initiative is to provide tobacco education and control activities in the county by focusing on prevention of the initiation of tobacco use and encouraging those who are using to stop.	84,000	72,000			Jacqueline Burton	P.O. Box 1289	Blytheville	72316	870-776-1054	

Mississippi County Coalition for a Tobacco Free Arkansas	The Mississippi County Coalition for a Tobacco-Free Arkansas (MCCTFA) was created as a nonprofit 501C3 organization, in 2000. Its mission is to reduce the burden of tobacco-related diseases and death. The MCCTFA will recruit advocates in the fight against the sell and usage of tobacco products.			5,000		Elroy Brown	1213 Hearn	Blytheville	72315	870-762-1788	elroyb@sbcglobal.net
New Hope for Today Christian Center	The goals of the project were to educate the target population on the effects of tobacco products on health, reduce the use of tobacco within the target population and promote activities that enhance a healthy environment through eliminating the use of tobacco.	65,927	58,500			Floyd Billups	110 South Division	Forrest City	72335	870-633-3017	
Northwest Arkansas Tobacco Free Coalition	The Northwest Arkansas Tobacco Free Coalition (NWATFC) seeks to significantly decrease the impact of tobacco use and exposure to second-hand smoke within the global community through outreach, public education, and prevention, specifically aimed at Hispanics, Marshallese, and African Americans. The NWATFC is committed to increasing awareness of the disproportionate effects tobacco products have on minority populations, including health disparities.			5,000		Cambre Brooks	610A E. Emma Ste 300	Springdale	72764	479-872-5350	Pdaniel.nwatfc@gmail.com

Southeast Arkansas Education Service Corporation	The Southeast Arkansas Education Service Cooperative preschool through 12 th grade students, teachers/school staff, parents and community members associated with its 13 member schools in the seven Southeastern counties of Arkansas are the target population for tobacco prevention and education.	54,500	40,500			Erin Handly	1022 Scogin Dr.	Monticello	71655	870-367-4842	erin.handly@se2.k12.ar.us
Southwest Economic Development Association	The program's primary goals were to provide tobacco prevention and education to minorities in Union County through the use of workshops, media campaigns, cessation surveys and town hall meetings.	53,204	72,900			Ronald Murphy	1221 South Jackson	El Dorado	71730	870-862-6671	swedainc@sbcglobal.net
The Family Center, Inc.	The Family Center, Inc. (TFC) located in Helena-West Helena, Arkansas organized a coalition in February 2003 with several community organizations and agencies for the purpose of implementing a comprehensive multi-faceted community based tobacco prevention education campaign.			5,000		Felmer Williams	406 Pecan St.	Helena-West Helena	72342	870-572-6365	felmerwest@aol.com
Turning Point Word, Inc.	A faith based initiative designed to strengthen individual families and the community as a whole through training, educational, opportunities and group activities for youth as related to tobacco prevention in minority communities.	30,996				Jimmie Wade	703 N. Main St.	Warren	71671	870-820-2419	jimmie.wade@arkansas.gov

<p>U of A College of Education and Health Professions</p>	<p>Activities will focus on gathering information needed to determine culturally-specific, language-appropriate messages that support reducing youth access to tobacco, creating tobacco-free environments, promoting tobacco usage cessation among youth and adults, and identifying and eliminating tobacco-related health disparities among Hispanic and Marshallese communities in the target counties</p>	<p>45,901</p>				<p>Jules Beck</p>	<p>120 Ozark Hall</p>	<p>Fayetteville</p>	<p>72701</p>	<p>479-575-3845</p>	<p>jbeck@uark.edu</p>
<p>We Care of Pulaski County, Inc.</p>	<p>We Care's work has been and continues to be the empowerment of disadvantaged people by meeting basic health needs. Communities of Excellence in tobacco control is built through the ability of grassroots community leadership to inspire and move residents to take responsibility for their health by reducing the impact of tobacco through: 1) Tobacco availability to minors; 2) Exposure to tobacco advertising and promotion; 3) Exposure to secondhand smoke; 4) connecting to smoking cessation services.</p>	<p>45,375</p>	<p>58,500</p>			<p>Patricia Jackson</p>	<p>P.O. Box 208</p>	<p>Wrightsville</p>	<p>72183</p>	<p>501-897-5096</p>	<p>wecarerec@sbcglobal.net</p>
<p>Wells Bayou Youth Development, Inc</p>	<p>WBYD would like to change how minority communities view tobacco usage, implement tobacco related policies, and continue to educate people about tobacco related health</p>	<p>57,724</p>	<p>64,763</p>			<p>Ermer Preston</p>	<p>P.O. Box 236</p>	<p>Gould</p>	<p>71643</p>	<p>870-489-3031</p>	<p>epreston96@yahoo.com</p>

	problems thereby encouraging members of the participating communities to become tobacco free.										
Women's Council on African American Affairs	The Women's Council on African American Affairs, Inc. (WCAAA) seeks to change the minority and underserved communities in rural Pulaski, Lonoke and Faulkner Counties norms in the way in which they currently view tobacco usage.	35,310	54,606			Joyce Raynor	2416 South Chester Street	Little Rock	72206	501-372-3800	joyce.raynor@sbcglobal.net