

**Arkansas Tobacco Settlement Commission (ATSC)
Meeting Minutes
November 10, 2015**



Commissioners Attending: Susan Hanrahan, Chair; John Selig, DHS; Nate Smith, ADH;
Tim Atkinson, Executive Committee Member; Allison Hogue, Vice-Chair;
Betty Anderson, AEDC Designee; Jerri Clark, ADE Designee

Staff Attending: Misty Murphey, Executive Director; Larissa Liddell, Executive Assistant

Guests: Louise Scott, MHI, Becky Hall, UAMS East; Steve Goode, ATC Director, Rhonda McClellan, UCA;
Matt Henry, American Heart Association; Robin McAtee, AAI; Gary Wheeler, ADH; Sara Argue, UCA;
Emily Lane, UCA; Shannon Brinley, UCA; Liz Gates, COPH; Sara Farris, AG Rep

Minutes Recorder:

Agenda Item	Discussion	Action/Next Steps
Call to Order/Quorum	Chair Hanrahan established that a quorum existed and called the meeting to order at 10: 00 a.m.	
Introduction of Attendees	Attendees introduced themselves and gave their organizational affiliation.	
Certificate Presented	Chair Hanrahan presented a certificate to John Selig for the years he served on ATSC Commission Board. Commissioner Selig gave a brief recap of his history serving on the Board.	Commissioner Selig last day with the Commission and State of AR is Dec. 31 st .
Approval of July Meeting Minutes	Motion by Commissioner Atkinson and seconded by Commissioner Selig for approval of July Meeting Minutes	
Overview on Evaluation and the Challenges of TPCP Activities by Dr. Gary Wheeler (Chief Medical Officer @ ADH)	Dr. Wheeler covered TPCP program areas that focus on Prevention, Cessation, and Policy. TPCP is exploring a program with Arkansas Children’s Hospital that works across the state with youth on issues about health. The Down & Dirty program is being operated in several other states by a group with information on social theory of challenge (trying to compete with tobacco companies by creating communities of resistance of tobacco use). This program is something that is still in discussion. TPCP has a new contract with the National Jewish-Quit Logix which is being implemented in Arkansas and the feedback has been positive. Policy issue updates --- Bill1722 banning e-cig usage on college campuses and Bill 978 vaping regulations. Another focus is trying to encourage businesses to have a smoke-free environment/campus for their business and help them understand the benefits. The	

	<p>biggest agenda so far is having the grantees out in the local communities trying to push forward smoke-free campuses and this is moving forward.</p> <p>LGBTs are some of the highest rate users of tobacco products and one of the grantees is working with this group in Eureka Springs to make their event smoke-free.</p>	
<p>Update on the Qualitative Study done by Rhonda McClellan (Director and Associate Professor, UCA)</p>	<p>Rhonda McClellan explained that she and some of the qualitative evaluators (Sara Argue, Emily Lane, Shannon Brantley) discussed findings involving the Qualitative Study for the Delta Region in Arkansas.</p> <p>The research design is based on two phases of this program:</p> <p>1st Phase: Photo Mosaic of well-being services provided in the Delta. This information came from working with the ATSC program directors.</p> <p>2nd Phase: Focus specifically on ATSC programs in the Delta area--- the different types of health services provided and the different providers in the area as well.</p> <p>This study is focusing on the Delta by recognizing an area of the state that has the most extreme need and the ATSC programs that provide services within the Delta area.</p> <p>Exploring the purpose of well-meaning health providers (ATSC programs) in attempts to enhance well-being of Delta residents by:</p> <ol style="list-style-type: none"> 1. Finding out the ATSC programs perception of what is occurring and what is being done to address the concerns 2. Interviewing residents about health needs and how they are being met by the programs <p>Commissioner Selig asked if the well-meaning providers are a sub-set of health providers. Rhonda replied that the health providers are the ATSC programs in the area. UAMS East plays a big role in the Delta area which involves a lot of community outreach programs such as health fairs, cooking classes, sending staff to the primary schools to educate, safe walking track, low cost exercise facility, and a health library. Rhonda asked the Commissioners how this complimentary Qualitative Study can fit within the UCA evaluation report. The phase with the photo mosaic was just a metaphor because the issues were so large. No decision was made.</p>	<p>The ATSC Commissioners will discuss the Qualitative Study and get back with UCA concerning a decision if it can fit within the UCA Evaluation Report.</p>
<p>Director's Report</p>	<p>Director Murphey discussed the financials for ATSC for the last quarter that involved normal expenses such as salaries, operating budget, and professional service fees. ATSC interest projection is about 20k more than last year. The monthly report from DFA gives a detailed summary on how ATSC monies are spent.</p> <p>ATSC recent activities included a presentation at Striking Out Tobacco Conference, testified to PH&W Committee on the annual report (feedback was good) , attended ABI</p>	<p>ATSC office relocation is still in the works.</p>

	<p>Fall Symposium, MHI quarterly report to PH&W (Director Knox talked about launching Healthy Arkansas and making Camp iRock a statewide event), attended a Lung Cancer Awareness press conference, TPCP Advisory Committee about ATSC funding and Little Rock Health Journal wants to highlight the ATSC programs.</p> <p>Chair Hanrahan asked if there were any questions concerning the ATSC financials.</p>	
Election of Officers	<p>Chair Hanrahan opened the floor for input on the Executive Committee election of officers for 2016. The approved slate included: Chair, Susan Hanrahan, Vice-Chair Allison Hogue, and Executive Committee Member Tim Atkinson.</p>	
Other Business	<p>Matt Henry gave an overview about American Heart Association approaches toward tobacco-free policies.</p>	
Next Meeting	<p>Next meeting is January 12, 2016 at 10:00 a.m.</p> <p>Meeting adjourned at 11:40 a.m.</p>	