HealthTeacher Good Health is Contagious!™ is brought to you by

LESSON

## Living Longer through Labels

bookmark lesson

01 Lesson Overview
02 Teaching Steps
03 Assessment
04 Related Lessons 10

LESSON: Living Longer through Labels
CONTENT AREA: Tobacco
GRADE LEVEL: Middle School
RATING: ★★★★★

## Synopsis

Students review the tobacco warning labels for the US and other countries and write letters to governments advocating more effective warning labels.

About this Lesson

### Key Concepts

Health effects of tobacco
Warning labels on tobacco products

### NHES Grades 6-8 Alignments

Explain how school and public health policies can influence health promotion and disease prevention

Identify ways that health messages and communication techniques can be altered for different audiences

### National Science Standards - Middle School Alignments

Science Standard NS.5-8.6 PERSONAL AND SOCIAL PERSPECTIVES: As a result of activities in grades 5-8, all students should develop understanding of: personal health, populations, resources, and environments, natural hazards, risks and benefits, and science and technology.

### National Language Arts Standards - Middle School Alignments

Language Arts Standard 1 READING FOR PERSPECTIVE: Students read a wide range of print and nonprint texts to build an understanding of texts, themselves, and of the culture of the United States and the world, to acquire new information, to respond to the needs and demands of society and the workplace, and for personal fulfillment.

Language Arts Standard 3 EVALUATION STRATEGIES: Students apply a wide range of strategies to comprehend, interpret, evaluate, and appreciate texts. They draw upon prior experience, their interactions with other readers and writers, their knowledge of word meaning and other texts, their word identification strategies and their understanding of structural features.

Language Arts Standard 4 COMMUNICATION SKILLS: Students adjust their use of spoken, written, and visual language (e.g.conventions, style, vocabulary) to communicate with a variety of audiences and for different purposes.

Language Arts Standard 5 COMMUNICATION STRATEGIES : Students adjust their use of spoken, written, and visual language to communicate effectively with a variety of audiences and for different purposes.

Language Arts Standard 7 EVALUATING DATA: Students conduct research on issues and interests by generating ideas and questions, and by posing problems. They gather, evaluate, and synthesize

data from a variety of sources (e.g.print and nonprint texts, artifacts people) to communicate their discoveries in ways that suit their purpose.

Language Arts Standard 8 DEVELOPING RESEARCH SKILLS: Students use a variety of technological and information resources to gather and synthesize information and to create and communicate knowledge.

Language Arts Standard 12 APPLYING LANGUAGE SKILLS: Students use spoken, written, and visual language to accomplish their own purposes (e.g.for learning, enjoyment, persuasion, or exchange of information).

About HealthTeacher Privacy Policy
Terms of Service Support Contact
Invite a Teacher
Phone: 1.800.514.1362

All material on this Web site is protected by copyright. Copyright © 2000 - 2011 by HealthTeacher, Inc. This Web site may also contain material copyrighted by third parties.

## Objectives

Students will explain how tobacco product packaging downplays or ignores the negative consequences of tobacco use.
Students will advocate for stronger warning labels on tobacco products.

## Skill Emphasis

Advocacy

Preparation

## Time Requirements

One 45-minute session.

## Materials & Preparation

Make transparencies:

Tobacco Warning Labels-United States

Tobacco Warning Labels-Around the World

Facts about Tobacco Marketing

Have overhead projector.

## Background Information