

## Arkansas Tobacco Settlement Commission Meeting Minutes

<b>MEETING DATE:</b> Thursday, January 20, 2005	<b>MEETING TIME:</b> 1:40 p.m. to 4:00 p.m.
<b>CHAIRPERSON:</b> Stand-In	<b>MEETING PLACE:</b> College of Public Health
<b>PERSON RECORDING:</b> Shabbir Khan	Arkansas River Room, 101 East Capitol Avenue, Little Rock.
<b>BOARD MEMBERS:</b>	
<b>Present</b> Anthony Fletcher, Co-Chair John Ahlen, Ph.D. Lynda Lehing (for Fay Boozman, M.D.) Ms. June Morgan (for Linda Beene, Ed.D.) Bobbie Davis (for Ken James, Ed. D.) Mr. Kurt Knickrehm	<b>Not Present</b> Gen. (Ret.) Bill B. Lefler, DDS Chairman John Ahlen, Ph.D. Omar Atiq, M.D.
<b>STAFF:</b> Chiquita Munir Shabbir Khan	
<b>INVITED GUESTS:</b> Ms. Sarah Hunter, RAND Ms. Melony Sorbero, RAND Ms. Donna Farley, RAND Ms. Tracy Gatling Mr. Lo Vongsaravane, AMHC Ms. Cynthia Gregory Ms. Leslie Humphries, ABI Dr. Larry Cornett, ABI Ms. Judy Smith Ms. Sherry Anderson	

TOPIC	DISCUSSION	RECOMMENDATION/ACTION	FOLLOW-UP STEPS
<p><b>Introduction and Welcome</b></p>	<p>Dr. Fletcher, Co-Chair of the Commission, called the meeting to order at 1:40 p.m. He thanked College of Public Health for hosting the meeting, welcomed observers, public, and press.</p>		
<p><b><u>Old Business</u></b> <b>Review/Acceptance of Minutes</b></p>	<p>Minutes of the November 17, 2004 meeting were reviewed by Commissioners.</p>	<p>Motion to approve by: Kurt Knickrehm Seconded by: Bobbie Davis</p> <p>Minutes from November 17, 2004 meeting were unanimously accepted.</p>	
<p><b>Financial Update</b></p>	<p>Chiquita Munir updated the Commission on the budget for operation; YTD Operating Expenses are \$14,394. \$30,000 was budgeted amount, meaning halfway through the fiscal year we are pretty much on point. YTD Professional Fees &amp; Services are \$64,000. We have \$283,000 now in grants line item; we will consider other options on upcoming grant cycle; suggesting that scaling back programs currently being funded contingent on their performance. RAND report suggested investing in technical assistance to ensure programs are more efficient. Average total grant amount during last grant cycle was \$24,000. If we chose to have a grant program this year, we would be able to fund only 8 programs currently with amount of funds available.</p>	<p>Motion to approve budget report by Bobbie Davis, seconded by Lynda Lehing. Unanimously approved.</p> <p>The ATSC financial update for January 20, 2005 was approved by the Commission.</p>	



**Community Grant Interim Reports**

Chiquita Munir stated that interim reports are due from community grant recipients on 01-31-05, and their financial reporting due 02-15-05. Someone from the community grant program will be present at the next meeting to give a presentation and to report on the outcome of their interim reports. Munir did site visits in December '04 and January '05; most doing well, and spending funds in allocated ways. In answer to a question about technical assistance, Munir stated that examples would be a standardized financial accounting system, planning for future grant programs, and providing tech assistance to programs with low membership or lacking in other areas.

**Minority Health Commission:  
Presentation made by Judy Smith**

Slide show with highlights of presentation;

- Initiated Act I – establish and administer AR Minority Health Initiative for screening, monitoring, and treating hypertension, strokes, and other disorders disproportionately critical to minority groups in AR
- Hypertension Initiative – creation of logo, Mississippi, Crittenden, and Lee counties
- Eating and Moving for Life – Sevier, Mississippi, and Lee counties, number of participants, strategies for improvement in reduced risks of cardiovascular disease, diabetes, hypertension, stroke, and cancer in minorities by promoting healthy lifestyles,

## Judy Smith Continued

information to be given out to take home. Discussed Initiated Act which mandated addressing stroke/hypertension issues, which are disproportionately affecting minorities in AR. UAMS is currently developing database for collection of data from each community health center. Should have something for us to test within 45 days. Enrollment in hypertension initiative is not what we would like yet. Radio ads developed which are unique to each of three counties, Crittenden, Lee, and Chicot. Lee County has higher than average incidence of hypertension. Before, participants were asked if they had a PCP; now asking when was last visit. Percentages will increase with change in question asked. Word of mouth in small communities is still best way to increase awareness. Want to concentrate on pockets of need. The various County Judges need to be made aware of these efforts to reduce the incidence of cardiovascular disease in minority groups. Statistics given for Mississippi, Lee, and Sevier counties. Participants come 1-3 times per week. Physical activity is encouraged. Numbers given for each county, i.e. weight loss and decrease in blood pressures. General strategy is that each county recruit participants and community leaders. Specifics given for Rogers (Washington County.) In future, will be able to determine, of those screened, contact numbers to encourage visits to their PCPs. Cholesterol levels were worse problem than hypertension. Crittenden and Desha counties' participants are 99%-100% black. Total of 7,847 participants; 75% black, 7% Caucasian, 15% Hispanic, 2% Asian, and 1% Indian American. Media outreach going well. A. L. King is propounding HIV/AIDS awareness and prevention tactics. AIDS death rate significantly higher among blacks than among caucasians. Upcoming UAPB student meeting. Southern "ain't fried" Sunday; in association with other agencies, churches targeted in 11 counties, cookbooks with healthy recipes. Dallas, Calhoun, and Lee counties have highest rate of BMIs. Extending TV program to Hispanic channel on Sunday, also Saturday at 9. Tapes were being requested before actually being available. Discussions presented to hospital associations by Judy Smith, Dr. Nash, and Dr. Ochoa. Category of black males is one with highest risk, also least likely to participate.

- Including community collaborators, such as schools, hospitals, businesses, and churches
- Participants are contacted by phone and/or personal visits to encourage participation, and individual lessons are offered to those who cannot attend group sessions
- Exercise classes are offered, and others are exercising independently
- AMHC Public Health Forums and Health Fairs and Screenings in 2004 were held
- AMHC media outreach includes radio ads and nationally known HIV/AIDS prevention activist J. L. King coming to Pine Bluff on 02-17-05 at UAPB, and to Philander Smith College in April 2005
- Southern "ain't fried" Sundays held during March 2005 will be events during which African American churches will be asked to host potluck-style meals to place emphasis on making the connection between what we eat and health problems
- AMHC has print ads in several publications, and related information on its website
- The KATV and UPN Partnerships will promote Active Lifestyles "A Guide to Living Well", a Women's Show in April, and a MidSouth Summit health fair on 02-26-05 in conjunction with Black History Month
- Minority Health Today has a new set and has expanded the show to air on the WB and is being translated into Spanish
- AMHC has partnered with ABC and the U of A to increase awareness of chronic diseases that disproportionately affect minorities
- In the fall of 2004, classes at ABC and SAU viewed the Minority Health Today TV show, with pre and post tests to determine their knowledge both before and after viewing
- In the spring of 2005, UAPB, Shorter College, PSC, ABC, and SAU will all be involved
- Drs. Nash and Ochoa continue to collaborate with the NCCJ on a grant for cultural competency for public health workers
- Drs. Nash and Ochoa made 6 presentations on the AR Racial & Ethnic Health Disparity Study, its results, and recommendations
- Dr. Nash and Judy Smith made a presentation to the AR Hospital Assoc. on this study

TOPIC	DISCUSSION	RECOMMENDATION/ACTION	FOLLOW-UP STEPS
<p><b>Adjournment</b></p>	<p>Offer made to give any of those present a tour of the building. ?? entertained a motion to adjourn this meeting of the ATSC</p> <p>With no other business to discuss, the meeting adjourned at ?? p.m.</p>	<p>The next scheduled meetings of the ATSC will be on April 20, July 20 and October 19 of 2005.</p> <p>?? motioned to adjourn the meeting. ?? seconded. All Commissioners unanimously approved.</p>	